INSTITUTE OF BUSINESS MANAGEMENT (IBM)

An ISO 9001-2000 Certified

20 Glorious Years

Bank Loan Facility Available

Department of Business Management

Education through practice

Only Institution 100% Financed By NRI From USA

ABOUT THE INSTITUTION

Institute of Business Management, a Centre of excellence for Management education, aims at producing a new breed of professionals with the competitive edge to match both national and international standards. A leader in Managerial education Institute of Business Management has emerged as a high seat of learning with a humanistic approach to life. The history of the Institute is a fascinating chapter in the story of higher education and scientific both at the national and regional level. The Institute provides the highest quality education in the streams of HR, Marketing, Finance, Operations & IT to students admitted from all over India and neighbouring countries.

MBA@IBM Advantages:

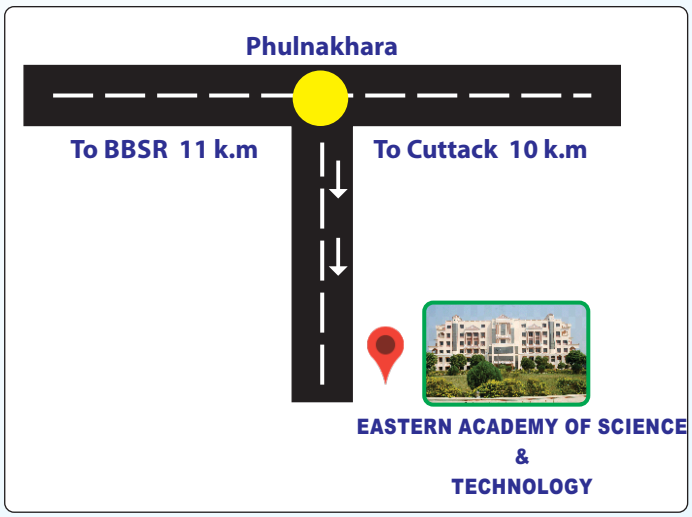
- Best placement under BPUT Colleges
- Minimum 7 no.s of interviews per student
- Smart AC Classrooms
- Case based teaching
- Digital Library
- Value added courses like Share Market training, Banking Coaching, Digital Marketing
- Separate hostels for boys & girls

PLACEMENTS

IBM has an impeccable track record of achieving excellent placement every year with top companies visiting the campus to recruit the students. It grooms the future managers with value added courses and training so that they can outperform the interviews, which is minimum 7 no.s per Student.

LOCATION :

Located equidistant between the silver city (Cuttack) & temple city (Bhubaneswar to k.m. form NH# 5 towards Niali from Phulnakhara Traffic intersection. An established reputed and respected college, Build) in 2001 on the bank of Mythological river Prachi on Land Grand pattern of the U.S.A. to assist the needy students.



- Dr. Radhakanta Mishra, M.S. Ph.D., U.S.A. Chairman
- Dr. Gita Mishra, M.D. F.A.C.P. U.S.A
- Mr. Samir Ranjan Dash, Managing Director
- Dr. Manoj Kumar Rath, Principal
- Dr. Biswojit Swain, Director, IBM

MBA @ IBM

Specializations offered:

- Marketing Management
- Finance Management
- Human Resource Management
- Systems Management
- Operation Management

The Journey begins with a big Wish

HOSTEL:

Unparalled Gents and Ladies hostels more than 800 student beds are available on campus. Spacious rooms, with attached bathrooms, marble floor throughout, indoor-outdoor games, WeFi Facility, multi cuisine food service, TV Rooms, Gymnasium & other amenities available. A/C Facilities are available on request/Demand.

DIGITAL LIBRARY :

First to operate digital library in the state which ebables the EASTians to retrieve any & all publication any where in the world instantaneously. The Balabhadra Rath Library is a massive two storied building with state of the art storage and reading facility.

East was recognized by TCS as the best technical campus in Odisha as TCS employees Training Centre.

Best TCS-EAST Partnership awards for the excellent technical infrastructure and smooth facilitation of TCS activities.

Gymnasium

Wi-FI Campus

OUR RECRUITERS

For Admission Contact 7609912777 / 9438162532

CONTACT ADDRESS:

INSTITUTE OF BUSINESS MANAGEMENT

(IBM)

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